







19-21 April 2024, Pragati Maidan, New Delhi

The exhibition will be showcasing Bicycle, Bicycle Parts, Tricycle, Bicycle Accessories, Tyre and Tube, Air Pumps, Bicycle Safety Gears and Guards,

Folding Bicycle, Cycle Rickshaw, Air Filling Station, Ride On, Battery Toys, Battery Operated Vehicles, Battery Cars, Battery Bikes, Educational Toys And Games, Wooden Toys, Model Construction, Hobbies, Wooden Toys etc.

Ride Asia EXPO Key Highlights

3 day expo on E-Vehicles, E-Bikes Bicycles, Sports and

World Renowned **Exhibition Center** PRAGATI MAIDAN,

Efficient Networking

Face to face between the

On spot business generation

Best platform for new product launches

Visitor base form All India Level

Interaction industry

| Fitness industry. NEW DELHI | | Buyers & Sellers. Secondary (Secondary) | |
|-----------------------------|---|--|--|
| | Participation Packages | Travel and Acc | commodation |
| Stall Size | 12 sq.mt. (4m x 3m) and Multiple Thereof for 3 days | Item | Details |
| Amount in US\$ | US \$ US \$350 Per Sq. M | Lodging in 3 / 4 Star Hotel including breakfast per day/person | US\$ 89 (Single occupancy) US\$ 99 (Double occupancy) |
| Standard | Floored carpet, Fabricated stall, Side and rear wall panels, Exhibitors name on Facia, One Laminated Table, Two Chairs, One Dust Bin, | Hotel Buffet Lunch & Dinner per\ day/ person | US \$ 50 |
| Inclusions | Three Spot Lights, One 5 Amp Plug Socket, One Entry in Participant directory | Air Fare | To be borne by the participants |

Registration

Interested participants/ exhibitors can send their registration queries at dg@wasmeinfo.org, directorpnd@wasmeinfo.org latest by February 28, 2024

WASME Pavilion at Ride Asia EXPO 2024

WASME is dedicated to the worldwide promotion and development of MSMEs through multidimensional activities, services, and end-to-end solutions, and it is continually striving to provide opportunities for the growth and development of MSMEs, particularly in the African continent.

We are pleased to share that WASME is participating in the Ride Asia – Bicycle, E Vehicles & Toy EXPO organised by *Udan Media and Communications India* from 19-21st April 2024 at Pragati Maidan, New Delhi India.

In order to provide a magnificent opportunity for the MSMEs in the African Continent in the food processing and beverages industry, a designated WASME pavilion is organised at the Ride Asia 2024.

RideAsia is a B2B event for attracting dealers, distributors, importers and entrepreneurs who are looking new business opportunities in E – Vehicles, E – Bikes, Cycles, Sports and Fitness industry. It will also be open to B2C segment to increase awareness about Electric Vehicles Cycling, Fitness, Outdoor Sports, Cycling and provide knowledge about latest products and services.

Mach Ride Asia Key Highlights:

- 3 day expo on E-Vehicles, E-Bikes, Bicycles, Sports and Fitness industry.
- World Renowned Exhibition Center- PRAGATI MAIDAN, NEW DELHI
- Efficient Networking
- Face to face interaction between the Buyers and Sellers.
- On spot business generation
- Best platform for new product launches
- Visitor base form All India Level
- Interaction with senior industry executives..

The exhibition will be showcasing Bicycle, Bicycle Parts, Tricycle, Bicycle Accessories, Tyre and Tube, Air Pumps, Bicycle Safety Gears and Guards, Folding Bicycle, Cycle Rickshaw, Air Filling Station, Ride On, Battery Toys, Battery Operated Vehicles, Battery Cars, Battery Bikes, Educational Toys And Games, Wooden Toys, Model Construction, Hobbies, Wooden Toys etc.

RideAsia has the perfect facilitator for cooperation between National and International manufacturers and consumers of all industrial sectors. The focus is directed to make and maintain the long term relationship building among National and International clients.

WASME is inviting MSMEs of African Continent to participate in the Exhibition as delegate or exhibitor. The Participation Packages for the stall charges are as given below:

Participation Packages

| Stall Size | Amount in US\$ | Standard Inclusions |
|--|-----------------------------|--|
| 12 sq.mt. (4m x 3m) and Multiple Thereof for 3 days | US \$ US \$350 Per Sq. M | Floored carpet, Fabricated stall, Side and rear wall panels, Exhibitors name on Facia, One Laminated Table, Two Chairs, One Dust Bin, Three Spot Lights, One 5 Amp Plug Socket, One Entry in Participant directory |

Travel and Accommodation

| Item | Details |
|---|---------------------------------|
| Lodging in 3 / 4 Star Hotel including breakfast per | US\$ 89 (Single occupancy) |
| day/person | US\$ 99 (Double occupancy) |
| Hotel Buffet Lunch & Dinner per day/ person | US \$ 50 |
| Air Fare | To be borne by the participants |

Registration

Interested participants/ exhibitors can send their registration queries at $\underline{dg@wasmeinfo.org}$, $\underline{directorpnd@wasmeinfo.org}$ latest by February 28, 2024