



ENTREPRENEUR OF THE YEAR AWARDS 2025

We undertake to work diligently with your organization to ensure that you receive the appropriate publicity and mileage as you partner with us in this noble endeavor. The proposed sponsorship offers best categories that resonates with your brand and values. The Categories are as follows:

PLATINUM E500K +

PUBLIC RELATIONS

- Logo on all EYA 2025 promotional material.
- Representation in adjudication panel.
- 5x signage erected at EYA national award ceremony.
- 10x reserved seats for officials at national award ceremony.
- 10x reserved seats for officials at regional awards.
- Platinum sponsor certificate.

MARKETING & PROMOTION

- 10 minutes presentations at EYA regional award ceremonies
- Sales pitches at EYA road shows
- Distribution of marketing material at EYA roadshows and regional awards.
- Sales presentation during EYA webinars
- EYA social media content cross promotion
- Use of EYA logo on promotional material

GOLD E500K ><E100K

PUBLIC RELATIONS

- Logo on all EYA 2025 promotional material.
- 3x signage erected at EYA national award ceremony.
- 5x reserved seats for officials at national award ceremony.
- 5x reserved seats for officials at regional awards.
- Gold sponsor certificate.

MARKETING & PROMOTION

- 5 minutes presentations at EYA regional award ceremonies
- Sales pitches at EYA road shows
- Distribution of marketing material at EYA roadshows and regional awards
- EYA social media content cross promotion

SILVER E100K><50K

PUBLIC RELATIONS

- Logo on all EYA 2025 promotional material.
- 3x reserved seats for officials at national award ceremony.
- 3x reserved seats for officials at regional awards.
- Silver Sponsor Certificate.

MARKETING & PROMOTION

- Sales pitches at EYA road shows
- Distribution of marketing material at EYA roadshows and regional awards.

BRONZE E50K ><E10K

PUBLIC RELATIONS

- Logo on all EYA 2025 promotional material.
- 1x signage erected at EYA national award ceremony.
- 2x reserved seats for officials at national award ceremony.
- 2x reserved seats for officials at regional awards.
- Presented with bronze sponsor certificate .

MARKETING & PROMOTION

- Sales pitches at EYA road shows.
- Distribution of marketing material at EYA roadshows and regional awards.

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